Dear fellow Precision Agriculturist,

Welcome to the first newsletter for ECPA Edinburgh 2017. On behalf of the conference organising partners we are very pleased to welcome the ECPA back to the UK on its 20th anniversary and we look forward to welcoming you to the city of Edinburgh from July 16-20, 2017.

As per usual, ECPA ‘17 will welcome papers on all aspects of precision agriculture related to any cropping system – from soil and crop sensing, to data management, information systems and spatial decision support systems. In addition, we would like to invite contributions in two ‘new’ areas:

Firstly, contributions with an emphasis on precision forage production are invited. Grass is a key ‘crop’ in cold climes and an area in which precision agriculture technologies have been poorly exploited to date.

Secondly, on this 20th anniversary, we would like to invite contributions that address success in translational activities in Precision Agriculture. Through all the research and promise of the past two decades, we would like to hear how and where the commercial and agronomic impact has been and its effect on agriculture. I am sure we have some very interesting successful (and perhaps not so successful) stories that we can all learn from. Both these areas will have dedicated sessions within the conference.

There will be more to come in future newsletters, so stay tuned. Information is also available on the conference website www.ecpa2017.com. In the meantime, please put these key dates in your diary.

**Key Dates**
- Abstract submission deadline: 12th October, 2016
- Notification of acceptance: 24th October, 2016
- Full Paper submission: 9th December, 2016
- Conference: 16th - 20th July, 2017

Please pass this email/newsletter to your contacts and colleagues and visit our website to pre-register interest and receive forthcoming updates.

If you wish to unsubscribe from this newsletter, please email: info@ecpa2017.com

Tony Waterhouse (SRUC)
Chair of the Organising Committee

James Taylor (Newcastle University)
Chair of the Scientific Committee